

REP: HEADLINE# 6144824	TRF# 312011	FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED	REV #1 \$\$\$	CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET		
ADV # <u>3748</u>	ADV. NAME <u>ISS/DCCC</u>	BUYER NAME <u>KATIE KEULEMAN</u>
AGY # <u>3748</u>	AGY. NAME <u>GREAT AMERICAN MEDIA</u>	SALES PRSN <u>WA- JOE KNAUER</u>
	3050 K ST NW,	
	<u>WASHINGTON, DC 20007</u>	
ORDER # <u>DCCC</u>	CONTRACT # <u>6144824</u>	CLASS: NATL. LOCAL REGIONAL
PRDCT <u>DCCC</u>	EST# <u>1192</u> COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES <u>OCT30/12</u>	<u>NOV6/12</u> WK-2	
CITY TAX _____	STATE TAX _____	CO-OP BILLING NEEDED _____
REP: TO LENA		
FR JULIE		
REV SPOTS ON LINES 13,17,18,21,22,32-42,45,48-51		
TTLS \$183425.137X		
PLS CFM, THX 10/16		
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****		
<hr/> LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL: :LINE#: : : : : : : : : : : : : : : : : : : AGENCY ADVERTISER CODE = AGENCY EST# = 1192 AGENCY PRODUCT CODE = <hr/> 1 500A-530A 30 \$570.00 10/30 11/2 4 TU-F 4 PROGRAM : EYEWITNESS NEWS 2 500A-530A 30 \$570.00 11/5 11/5 1 MON 1 PROGRAM : EYEWITNESS NEWS 3 530A-600A 30 \$775.00 10/30 11/2 4 TU-F 4 PROGRAM : EYEWITNESS NEWS		

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10:00
*****CHANGES***** *** WFTV-TV ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 REP HEADLINE# 6144824 TRF# 312011 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 CREDIT ADVISORY: AGENCY CREDIT RISK !!! FROM REP OCT16/12 10.00
 ORDER WORKSHEET HARRIS REPORT **CHANGES** *** WFTV-TV ***
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#:	REP :	CD:	TIME	PERIOD	LGTH :	SEC :	RATE	START : DATE	END : DATE	: SPTS: /WK:	WEEK : INVT :	DAYs	:TOTL: :SPTS:
16				1000A-1100A	30		\$425.00	11/5	11/6	2		M-TU	2
PROGRAM :	MILLIONAIRE/FAMILY FEUD												
17	S			1100A-1200N	30		\$750.00	10/30	11/2	0		TU-F	0
PROGRAM :	THE VIEW												
18	S			1100A-1200N	30		\$750.00	11/5	11/5	0		MON	0
PROGRAM :	THE VIEW												
19				1200N-100P	30		\$750.00	10/30	11/2	10		TU-F	10
PROGRAM :	EYEWITNESS NOON NEWS												
20				1200N-100P	30		\$750.00	11/5	11/6	3		M-TU	3
PROGRAM :	EYEWITNESS NOON NEWS												
21	S			100P-200P	30		\$600.00	10/30	11/2	3		TU-F	3
PROGRAM :	THE CHEW												
22	S			100P-200P	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM :	THE CHEW												
23				900A-1000A	30		\$1,600.00	11/3	11/3	2		SAT	2
PROGRAM :	GMA SAT												
24				1200N-1230P	30		\$500.00	11/3	11/3	1		SAT	1
PROGRAM :	NOON NEWS SAT												
25				1200N-1230P	30		\$500.00	11/4	11/4	1		SUN	1
PROGRAM :	NOON NEWS SUN												
26				400P-500P	30		\$800.00	10/30	11/2	7		TU-F	7
PROGRAM :	DR OZ												
27				400P-500P	30		\$800.00	11/5	11/6	2		M-TU	2
PROGRAM :	DR OZ												

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!! FROM REP OCT16/12 10:00
 ORDER WORKSHEET HARRIS REPORT **CHANGES** *** WFTV-TV ***

REP HEADLINE# 6144824 TRF# 312011
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

		TIME	PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYs	:TOTL: :SPTS:
:LINE#:REP :CD:												
:LINE#:												
28	S	500P-530P		30		\$2,000.00	10/30	11/2	4		TU-F	4
PROGRAM :	EYEWITNESS NEWS											
29	S	500P-530P		30		\$2,000.00	11/5	11/5	2		MON	2
PROGRAM :	EYEWITNESS NEWS											
30	S	530P-600P		30		\$2,000.00	10/30	11/2	4		TU-F	4
PROGRAM :	EYEWITNESS NEWS											
31	S	530P-600P		30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM :	EYEWITNESS NEWS											
32	S	600P-700P		30		\$2,600.00	10/30	11/2	6		TU-F	6
PROGRAM :	EYEWITNESS NEWS											
33	S	600P-700P		30		\$2,600.00	11/5	11/5	1		MON	1
PROGRAM :	EYEWITNESS NEWS											
34	S	600P-630P		30		\$1,500.00	11/3	11/3	0		SAT	0
PROGRAM :	EYEWITNESS NEWS SAT											
35	S	700P-730P		30		\$3,000.00	10/30	11/2	0		TU-F	0
PROGRAM :	JEOPARDY											
36	S	700P-730P		30		\$3,000.00	11/5	11/5	0		MON	0
PROGRAM :	JEOPARDY											
37	S	730P-800P		30		\$3,000.00	10/30	11/2	0		TU-F	0
PROGRAM :	WHEEL OF FORTUNE											
38	S	730P-800P		30		\$3,000.00	11/5	11/5	0		MON	0
PROGRAM :	WHEEL OF FORTUNE											
39	S	700P-800P		30		\$1,000.00	11/3	11/3	0		SAT	0
PROGRAM :	JEOPARDY/WHEEL											

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10:00
CHANGES ***WFV-TV ***
REP HEADLINE# 6144824 TRF# 312011

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.00
CHANGES *** WFTV-TV ***
REP HEADLINE# 6144824 TRF# 312011
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

SVC- NST
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME
 X-NAME Y-DAYS Z-COMMENTS *-MULTIPLE
 MARKET TOTALS \$ 880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
 WOPX 0% WRDQ 2% EFTV 0%